



Enhancing VET for social impact:
putting social public procurement into practice

2nd Deal4Good newsletter

December 2025

1st Deal4Good Project Result is published

We're excited to share the Deal4Good Project Result #1 "The Deal4Good Research Report: A small-scale transnational investigation on Social Public Procurement (SPP) market", the first key output of our project.

🧩 During this work, we investigated:

- Gaps in technical capacity and regulatory frameworks limiting SPP readiness
- Challenges and opportunities in SPP across partner countries
- Insights from interviews with Social Enterprises and Contracting Authorities
- Best practice case studies from across Europe

... The result?

A comparative, small-scale transnational study that lays the groundwork for targeted training, tools and the development of the Deal4Good innovative Social Procurement Expert (SPE) curriculum.

👉 Read the full report [here](#), available in 7 languages (!).

Deal4Good 2nd Transnational Meeting

Deal4Good Partners met for the 2nd physical Transnational Meeting on 11-12 September 2025 in Potenza, Italy; another great opportunity to meet in person during their journey! 🚀



This meeting was about reviewing their progress, and co-designing the **Training Curriculum**, to be created in the coming months.

This curriculum will equip participants with the knowledge and skills related to Social Public Procurement to drive real social impact through innovative, collaborative approaches.

Deal4Good International Webinar Highlights

🌱 Our Deal4Good international webinar “[Leveraging Public Procurement for Green, Social and Innovative Transitions](#)” brought together **164 (!) participants from over 15 countries**, representing public authorities, social enterprises, academia and private sector organisations; for an inspiring and insightful exchange.

⚡ It featured presentations from leading European initiatives/projects; including Deal4Good (*European Center for Social Finance & University of West Attica*), ProcuraMED (*Municipality of Narni*) and GPP2ADRION (*University of Padova*). Further, *Umbria Region* shared lessons learned and ongoing efforts to embed environmental criteria in procurement strategies; and *Corvers Procurement Services B.V.* showed how Innovation Procurement projects can benefit from tailored assistance through EAFIP and SPIN4EIC.

Discussions focused on the challenges faced by public buyers and social enterprises, policy frameworks supporting sustainable procurement and practical tools for implementation. **Together, these voices enriched an important discussion on how public procurement can drive the green, social and innovative transitions that Europe urgently needs.**

📺 In case you missed it, webinar recording is [available](#) online.

🤝 **Stay Connected**
much more to follow !

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procurement for a sustainable future***



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Deal4Good wishes you a joyful Christmas season and a New Year
filled with success, good health and new opportunities!



**Co-funded by
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